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B. B. A. (H)–3920(N)

B. B. A. (H) (Fifth Semester)

EXAMINATION, 2019

MANAGEMENT OF FINANCIAL SERVICE

Time : Three Hours

Maximum Marks : 70

Note : Attempt questions from both Sections as directed.

Section—A

(Short Answer Type Questions)

Note : Attempt any *seven* questions. Each question carries 4 marks. $7 \times 4 = 28$

Write short notes on the following :

1. Informal financial system
2. Features of money market

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3. Challenges faced in providing financial services
4. Stock exchange and its functions
5. Classification of mutual funds on basis of portfolio
6. Services provided by merchant bankers
7. Elements of leasing
8. Later stage financing of venture capital
9. Process of credit rating
10. Facilities provided by credit cards

Section—B

(Long Answer Type Questions)

Note : Attempt any *three* questions. Each question carries 14 marks. $3 \times 14 = 42$

1. What is financial dualism ? Explain the components of financial dualism.
2. (a) Define stock exchange. Identify its features.
(b) Explain over the counter market system.

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3. How is operating lease different from financial lease ? How does a leaser decided whether to lease or buy an asset ?
4. (a) State the types of credit cards.
(b) Explain credit card business cycle.
5. Explain the regulatory system for financial services.

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